

Transforming digital buzz to business success

Raido Lember

Expert in Digital Economy

Organisers:

Competition between countries to be the best place where to establish and run a business, live, travel, work, and innovate.



**Competition for the best
entrepreneurs,
companies,
and talent.**



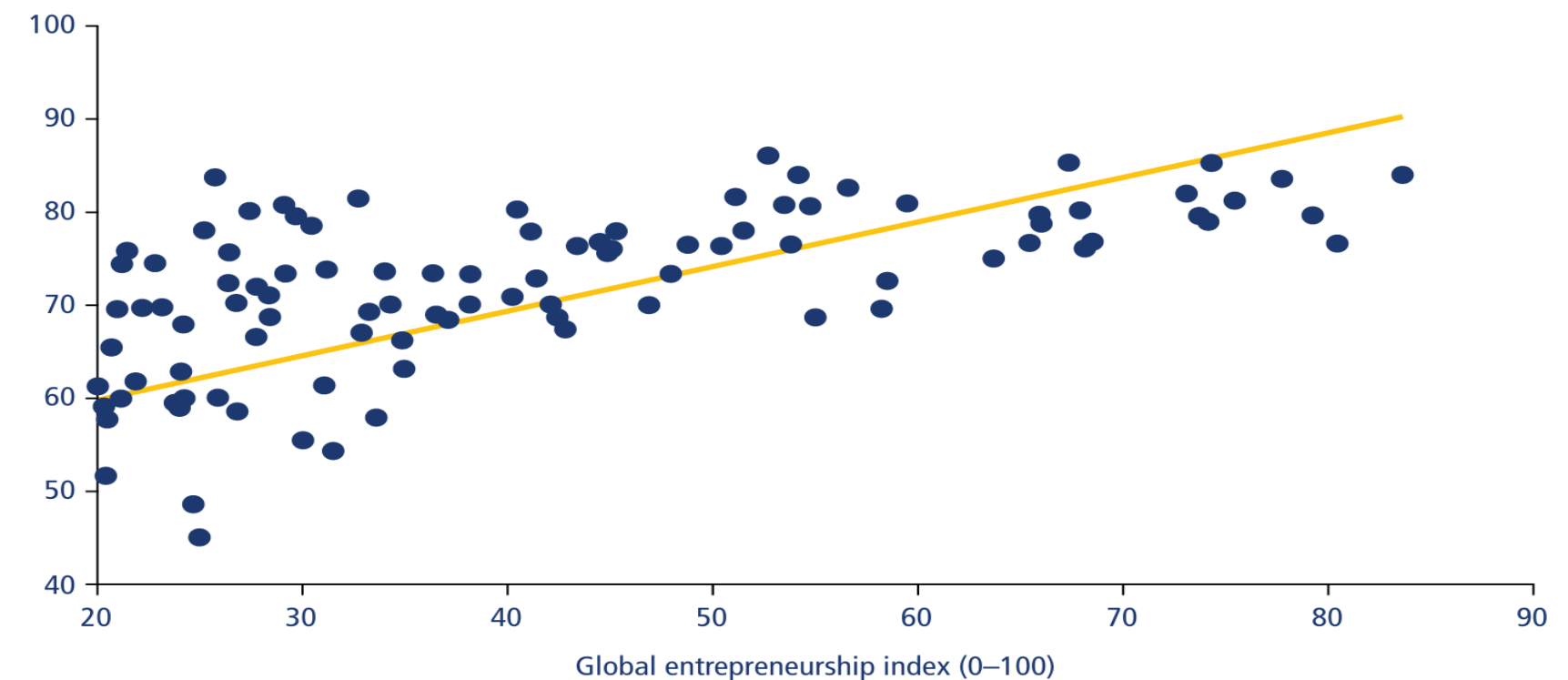
Taking bureaucracy away from businesses

For businesses to succeed, they need an environment of long-term stability with supportive policies and strategies.

At the same time, they need a daily operational **environment that allows them to focus on their core business** and compete on global markets.



Ease of doing business score (0-100)



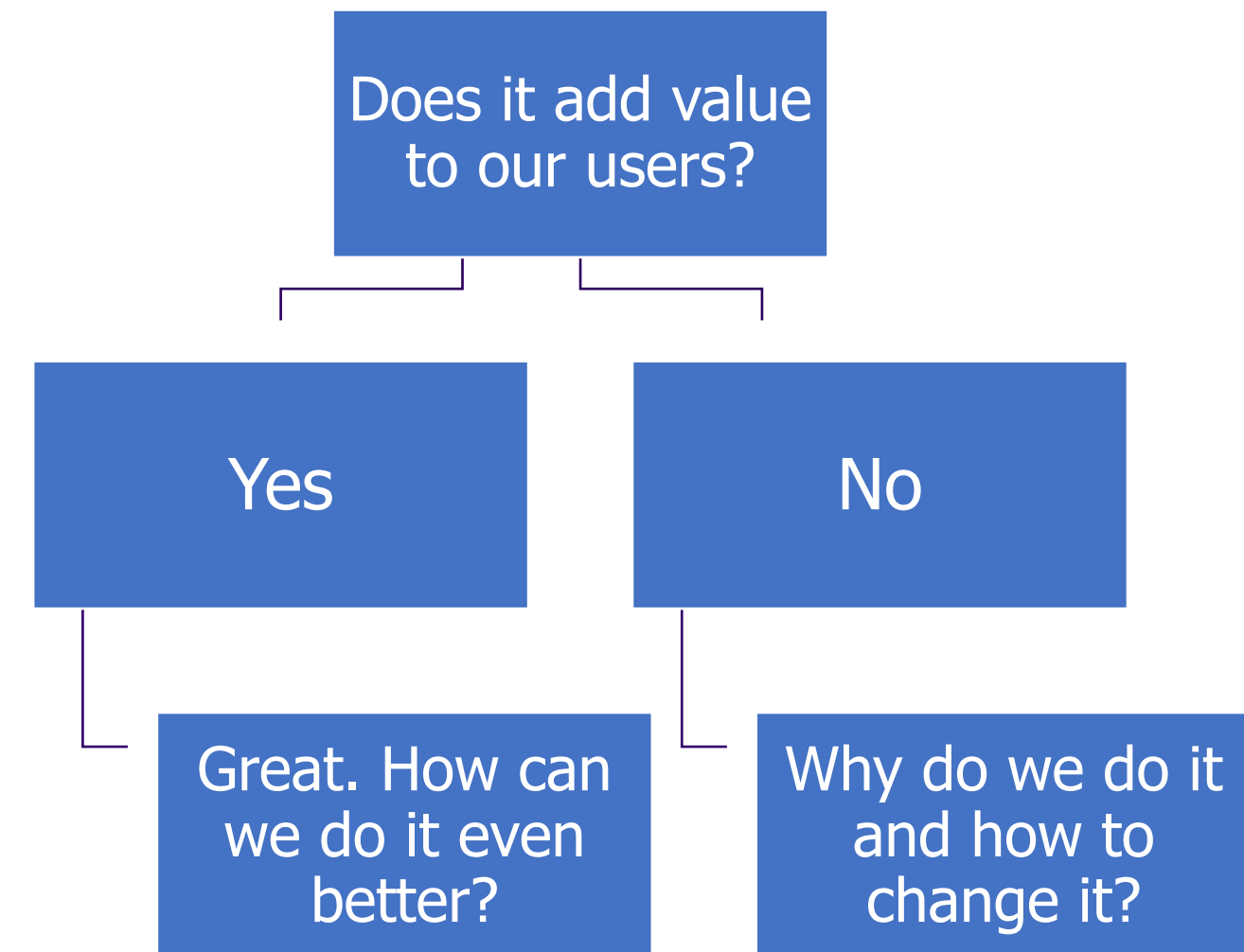
Source: www.worldbank.org

Continuous LEAN thinking

- Lean is learning to see waste and waste is everything that does not add value to the users
- Every step of the process development we should ask ourself:

“Does it add value to our users?”

- If the answer is NO, then that’s a waste.
- If possible, we should eliminate that waste and if impossible to eliminate, then automate it.



Examples of waste:

- No standardisation
- Too much bureaucracy
- Too many steps
- Repetition
- Delays
- Mistakes
- Unclear communication
- Underused talent
- Lost opportunities
- etc

Developing digital innovation ecosystems

- Digital infrastructure as an enabler.
- G2B/B2G knowledge transfer and PPPs.
- Skills expansion to other traditional sectors.
- Capacity and community building
- Digital innovation favoring laws and regulation incl testbeds/sandboxes.
- Supportive and risk tolerant ecosystem.
- Etc...



**Cooperation is
the key to success**



**„The best way to predict the future
is to create it “**



Thank you!

Organisers:



REPUBLIC OF ESTONIA
MINISTRY OF FOREIGN AFFAIRS

