Programme 2024

This is a draft programme. More sessions and speakers will be added.

e·Governance Conference — Tartu . Estonia | **10 YEARS**

21 May 2024

Time zone: EEST/GMT+3
Location: The Barge Centre Theme Park

19:00	**Welcome reception at the Barge Centre Theme Park**
	At the reception, witness the preparation of freshly caught fish for smoking, create miniature wooden replicas of the barge, and lend a hand in blacksmithing. Short rides on the Emajõgi River aboard the Jõmmu barge will also be offered.
	Most importantly, it's an opportunity to meet your peers and network throughout the evening. So, leave the high heels and ties at home, and embrace loose, comfortable clothes and shoes.

22 May 2024

Time zone: EEST/GMT+3
Location: Estonian National Museum, Eesti Rahva Muuseum (ERM)

Time	Session
9:00 — 10:00	**Registration, welcome coffee & EXPO**
10:00 — 10:10	**Welcome to the conference!** *Hannes Astok — Executive Director, e-Governance Academy*
10:10 — 10:20	**Opening keynote** *Alar Karis — President of the Republic of Estonia*
10:20 — 10:55	**Panel discussion: Learning from the past, growing today, winning tomorrow** *Today, we are shaping the future of public governance in the age of digital, AI and geopolitics. In this session, a panel of experts with backgrounds in public administration, national and international public policy, research, business, diplomacy and leadership will build on lessons, sweet and bitter, over several decades of e-governance and discuss their advice for unlocking digital success.* **Justina Nnam Oha** — *Digital Equity Africa* **Anna-Greta Tsahkna** — *Founder/CEO Timbeter, VP Association of IT&T, Estonia* **Margus Kolga** — *Director General, Policy Planning Department, Ministry of Foreign Affairs, Estonia* **Paul Timmers** — *Research Associate at the University of Oxford and Professor at KU Leuven (moderator)*
10:55 — 11:15	**Keynote: Digging into EU's offer** *EU's digital decade plans and opportunities are not only for the EU member states but also for the countries that want to work with the EU, do business and/or improve their societies and digital readiness. Insights into GDPR, Digital Identity Wallet, and E-identification are some of the opportunities to be discussed.*
11:15 — 11:45	**Coffee break & EXPO**
11:45 — 12:00	**Keynote (video): Revealing the art of survival** *Ukraine's resistance and art of survival are inspiring worldwide. This keynote will look into the wins and innovations Ukraine is working on despite the war and investigate the road to building a competent digital community.* **Mykhailo Fedorov** — *Deputy Prime Minister for Innovations, Development of Education, Science and Technologies — Minister of Digital Transformation, Ukraine*

	MAIN SESSIONS	PARALLEL SESSIONS
12:00 — 13:00	**Panel discussion: Accessing European Union digital markets** *Tailored for non-EU states seeking entry into the Digital Single Market, this session, drawing from Ukraine's experience, will provide insights into regulatory, technological, and managerial transformations, and discuss broader implications, success factors, and real-life impact on ordinary people.* **Valeriia Ionan** — *Deputy Minister of Digital Transformation for European Integration, Ministry of Digital Transformation, Ukraine (online)* **Oleksandr Kozlov** — *Senior Expert, e-Governance Academy* **Silvia Lips** - *eID Expert, Information System Authority, Estonia* **Piret Saartee** — *Head of the Data and Services Competence Center, e-Governance Academy (moderator)*	**Unleashing democracy with collaborative solutions** *Participatory budgeting, a widely embraced democratic tool globally, merges traditional and digital democracy. The session will explore strategies for mainstreaming citizen participation in government across diverse contexts and insights into digital tools and socio-political settings.* **Carla Bezerra** — *Director of Digital Participation and Network Communication at the General Secretariat of the Brazilian Presidency of the Republic, Brazil* **Pablo Aragon** — *Research Scientist at the Decidim, Spain* **Pekka Tuominen** — *Anthropologist at the University of Helsinki, Finland* **Jarno Laur** — *Head of Tartu Municipality, Estonia* **Dr. Dmytro Khutkyy** — *Expert, e-Governance Academy (moderator)* **Dr. Kristina Reinsalu** — *Senior Expert, e-Governance Academy (moderator)*
13:00 — 14:10	**Lunch, EXPO & ERM visit**	
14:10 — 14:50	**Panel and discussion: Uncovering the potential of digital public infrastructure** *To ignite innovation and shape the digital societies of tomorrow, this session will discuss the potential of digital public infrastructure (DPI), digital public goods (DPG), and the commons as means to build digital societies. Together, the high-level policymakers will uncover the challenges of reusing, adopting, and scaling existing digital solutions, while charting a course for future synergies across national, European, and international digitalization initiatives.* **Dr. Bosun Tijani** — *Minister of Communications, Innovation and Digital Economy, Federal Republic of Nigeria* **Dr. Nele Leosk** — *Ambassador-at-Large for Digital Affairs, Ministry of Foreign Affairs, Estonia (moderator)*	**Workshop: Opening Pandora's Wallet** *Digital Identity Wallet is a new way to manage and share one's personal identity and related information. This workshop will offer participants – especially business and technology managers - a deep dive into implementing this cutting-edge solution and exploring its societal applications beyond the EU, emphasising cross-border interoperability, and covering accessibility, security, and the privacy aspects of the revolutionary Digital Identity Wallet concept.* **Mark Erlich** — *Senior Expert, e-Governance Academy*
14:50 — 15:30	**Presentation and discussion: Transforming digital buzz to business success** *Efficient digital government is the foundation for an attractive business and innovation environment. This session will explore how digitalisation can attract and retain top talent and investments in the competitive global market and how public-private partnerships contribute to maximising digitisation efforts for citizen prosperity and business development.* **Lacina Koné** — *Director General and Chief Executive Officer of Smart Africa* **Samantha Malambo** — *Innovation and Policy Specialist with the United Nations Capital Development Fund (UNCDF) in Malawi and Zambia* **Raido Lember** — *Expert in Digital Economy (moderator)*	**Presentation: Unveiling Estonia's digital renaissance** *After three decades of digitalisation processes in Estonia, the time is ripe to leap to the next level of citizen-centric public service provision. The private sector has already delivered added value through personalised content for a long time, and the government has some catching up to do. E-Estonia is globally known as a functioning living digital society. Participants will be guided through a "Brief Journey of Becoming Digital with e-Estonia" of digital governance, legislation, budgeting, co-creation, and lessons learned.* **Erika Piirmets** — *Digital Transformation Adviser, e-Estonia Briefing Centre*

15:30 — 16:00	**Coffee break & EXPO**
16:00 — 16:45	**Fireside chat: Investigating public-private cooperation in cybersecurity** *Achieving digital success hinges on robust cybersecurity measures. This fireside chat will delve into the crucial matter of allocating responsibility between the government and the private sector in countering cyber threats, particularly concerning critical infrastructure and explore effective strategies for strengthening the cybersecurity of federal networks and critical infrastructure.* *Andrew Grotto — Director of the Program on Geopolitics, Technology and Governance, Stanford University* *Merle Maigre — Head of Cybersecurity Competence Center, e-Governance Academy*
16:45 — 17:00	**Key conclusions of the conference day** *e-Governance Academy*
20:00	**Science party "Joy of discovery"** *Welcome reception and programme at Science Centre AHHAA* *The largest science centre in the region, AHHAA Science Center is hosting more than 200,000 guests every year. This evening, the entire center will belong to #egov2024 participants to experiment and explore hands-on science and watch science theatre show. You can joyfully rediscover the basic facts of physics, chemistry, and biology while having good food, drinks, and the company of peers! Dress smart casual to enjoy the science party in full swing.*

23 May 2024
Time zone: EEST/GMT+3
Location: Estonian National Museum, Eesti Rahva Muuseum (ERM)

9:00 — 10:00	**Registration, welcome coffee & EXPO**
10:00 — 10:15	**Opening remarks** *e-Governance Academy*
10:15 — 10:30	**Keynote: Releasing the digital tiger** *Estonia's digital story is inseparable from the Tiger Leap Programme. This keynote will look into the what's next for Estonia - or humbly - what we are struggling with.* *Luukas Kristjan Ilves — Special Adviser to the Secretary General, Ministry of Economic Affairs and Communication, Estonia*
10:30 — 11:15	**Panel discussion: Switching on enlightened leadership** *Leadership continuity is vital for digital success, especially as digital governance initiatives often transcend electoral cycles. This session with political leaders will explore strategies for sustaining momentum amid political fluctuations and offer insights into engaging policymakers, fostering motivation, and ensuring the will for digital transformation endures organisational and political shifts.* *Adão Francisco Correia de Almeida — Minister of State and Chief of Civil House of the President of the Republic, Angola* *Nuria Kutnaeva — Minister of Digital Development, Kyrgyzstan* *E. Jay Saunders — Former Deputy Premier and Minister of Finance, Investment & Trade and Technical Advisor for the National ID System Steering Committee, Turks and Caicos* *Robert Bernardo — Team Leader, Governance and Peacebuilding Team UNDP Istanbul Regional Hub, Regional Bureau for Europe and Central Asia (moderator)*
11:15 — 11:45	**Coffee break & EXPO**

	MAIN SESSIONS	PARALLEL SESSIONS
11:45 — 12:05	**Keynote: Freeing human potential** *A vibrant and participating community is one of the cornerstones of modern society. Digital advancements, while enabling, pose challenges to civic space. This keynote will delve into global, regional, and national norms to protect fundamental freedoms and cultivate a supportive environment for healthy civil society in the digital age.* *Douglas Rutzen — President and CEO, International Centre for Not-for-profit Law (ICNL)*	**Beginning the new era for Rio de Janeiro's single platform** *Many countries face problems with different digital systems used by different levels of government. It's a headache for governments, organizations, and people. But Rio de Janeiro has a plan to fix this. They want to create a digital platform that works for everyone by bringing together the national, regional, and local government layers. It aims to make things easier and boost the economy. In this session, we'll learn about the plan using public-private partnerships between the government and private companies, and involving citizens in decision-making based on Estonia's experience.* *Mauro Farias — Secretary for Digital Transformation, Rio de Janeiro State Government, Brazil*
12:05 — 13:00	**Presentations and discussion: Synergising digital and green transformations** *Digital transformation fortifies security, prosperity, and openness, while green transformation cultivates healthier, happier societies. The secret of success is amplifying the synergy between these forces for maximum impact. This vibrant panel will explore global examples of democratic green and tech innovations and discover the value of citizen engagement in shaping climate policies.* *Fabro Steibel — Executive Director, the Institute for Technology & Society, Brazil* *Sophie Guillain — environmental participation practitioner, Res publica, France (online)* *Raimond Tamm — Deputy Mayor of Tartu, Estonia* *Dr. Kristina Reinsalu — Senior Expert, e-Governance Academy (moderator)*	**Unbolting digital tools against crisis** *Wars, pandemics, and natural disasters are millennia-old challenges states face to this day. Fortunately, we live in a time when modern digital governance solutions can bolster the readiness of any country for a quick and effective response. During this session, politicians and leaders worldwide can learn how to prepare for a crisis digitally and explore ways to achieve synergy between human skills and digital technologies.* *Andrii Piskun — Senior Expert, e-Governance Academy* *Oleh Burba — Senior Expert, e-Governance Academy* *Elsa Neeme — Senior Expert, e-Governance Academy* *Yurii Kopytin — Senior Expert, e-Governance Academy (moderator)*
13:00 — 14:15	**Lunch & EXPO**	
14:15 — 15:15	**Keynote and discussion: Revealing secrets in designing people-centric services** *This session will discuss the secrets of getting good at designing people-centric public services that work for their users. Factors for success such as skills, collaboration, and smart digital choices, must be developed and challenges such as legal compliance, limited user engagement or outdated technology need to be left behind.* *Lou Downe — Founder, The School of Good Services, UK* *Piret Hirv — Senior Expert, e-Governance Academy (moderator)*	**Session with Estonian ICT Cluster**
15:15 — 15:40		

15:40 — 16:00	Short break & EXPO	
	MAIN SESSIONS	**PARALLEL SESSIONS**
16:00 — 16:15	**Panel presentation: Exploring interoperability at scale in Brazil** *Success hinges greatly on individuals' capacity to collaborate seamlessly across diverse sectors, countries, cultures, and disciplines. This principle extends to systems and products, where effective interaction and compatibility — referred to as interoperability — are paramount. Through the lens of Brazil, the fifth largest country globally, this presentation will demonstrate the myriad benefits that well-engineered interoperability can unleash for a nation, its populace, and governance.* **Ilson Bressan** — *CEO at Valid, Brazil* **Oliver Väärtnõu** — *CEO of Cybernetica, Estonia*	**Presentation by DG Reform, EU**
16:15 — 16:45	**Keynote: Unleashing the future of success** *Digital technologies do not, by default, lead to citizens who can think, be innovative, and successful. Rather, digital technologies must be designed with that specific goal in mind. In this keynote, Jaan Aru will discuss some quirks of the human mind that need to be considered to develop technologies that facilitate human flourishing for future success in the digital world.* **Dr. Jaan Aru** — *Associate Professor at the University of Tartu, Estonia*	
16:45 — 17:00	**Key conclusions of the conference day** **Hannes Astok** — *Executive Director, e-Governance Academy* **Kristina Mänd** — *Senior Expert, e-Governance Academy*	