

Unlocking Digital Success

Hybrid. 21-23 May 2024, Tartu, ESTONIA

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A hybrid conference with **500+** highly-interested digital governance specialists from all over the world are expected to attend online, with more than **400 participants on-site** in Tartu, the European Capital of Culture in 2024.



the governance expo.

We inform, inspire, share ideas, and **foster high-level connections** with **digital transformation leaders** and practitioners.

Hybrid Conference

The 10th conference unlocks the secrets and key enablers of successful digital transformation by focusing on the following topics:

- · citizen-centric digital service design,
- · building the best digital business environment,
- democratic innovation for the green transition,
- improving national cybersecurity,
- preparing a country for the EU accession,
- e-identification and Wallet architecture, and
- Al use.

Participants from more than 100 countries

- Politicians, policymakers, civil servants and civil society leaders who are developing and implementing national digital strategies.
- Donor organisations supporting the development of open, transparent, and efficient governance practices via IT solutions.
- The **business community** that is developing digital governance applications and assisting governments with implementation.

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Participate as an Exhibitor

Being part of the e-Governance Conference 2024 as a virtual exhibitor will place you in the spotlight for government decision makers who are looking for new solutions in digital transformation.

You can:

- Network with high-level officials, donors, and country delegations from around the world.
- Promote your business by presenting your latest technologies.
- Generate leads and have discussions with potential new clients.

ONSITE EXPO 22nd – 23rd of May

Onsite booth at the Estonian National Museum

- Have an exhibition stand at the event.
- Network with government decisionmakers during conference and social events.
- Present your company in a live interview during the conference.
- Live interview during the break

ONLINE EXPO 21st – 23rd of May

The virtual event platform is provided by Worksup

- Easy to use for exhibitors and online attendees.
- Share videos, presentations, and links about your products and services.
- Engage participants with live demos, chats and video calls.
- Your content and information remain available for a full month after the conference.
- Technical support before and during the event.

Place your company at the forefront by taking part in our programme and showcasing your solutions.



Raise market awareness by sharing your company's vision, knowledge, and skills.



Contact us!

Tiina Viiderfeld **tiina.viiderfeld@ega.ee** For bookings or personal offers.

Get involved with #egov2024

What you get	Gold Partner €25,000	Silver Partner €12,000	Supporter €5000	ON-SITE EXPO €2,500	ONLINE EXPO €1,500
Speaking slot at invited session or panel discussion	√				
Workshop	√				
Company advertisement (max. 1 minute) played at the conference during the breaks	✓	✓			
Free tickets to the on-site conference (includes social event)	15	7	3	2	
Free tickets to the online conference	100	50	25	10	10
Onsite expo stand	√ priority placement	√ priority placement		√	
Virtual expo stand	V	priority placement	√		√
Live interview during the break	V	V	√	V	
Company information in the conference newsletter	Twice	Once	Once	Once	Once
Mentions in conference press releases	√	V			
Logo and profile on conference website EXPO page	V	V	V	V	V
Logo on the conference website front page of Partners section	V	V	V		
Logo at the background wall on main stage	√	V			
Logo at the photo wall (onsite conference)	√	√	V		
Logo in the conference introductory video	V	V			
Logo present in film which will document the conference	V	V			
Data of conference participants (with contact information) of those who have given permission	√	V	√	√	√

Contact us!